



PRIMEGREEN

YOUR ACCESS TO PURE
LATIN INGREDIENTS FOR NATURAL
HEALTH & BEAUTY

COMPANY BROCHURE . 2024



How to seamlessly access
specialty natural ingredients
**for your next
personal care formula?**

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- **Sacha Inchi oil**
- **Buriti oil**
- **Açai oil**
- **Cacay oil**





PART 1.

ABOUT PRIMEGREEN

MEET PRIMEGREEN'S FOUNDERS!



JEREMY
SLINGERLAND



Let's together make simple what alone seems complex!

Business professional, with a mission to transform supply chains into value chains from seed to shelf!



CHLOÉ
VALLÉE



Quality above all!

Food Engineer & Pharmacist that loves value creation from nature's most precious resources!



OUR STORY



WINTER 2022/2023

Curious to explore what can be done if we blend our European vision with Latin passion and talent... That is what brought us to Peru.



JUNE 2023

The company Primegreen B.V. was established
Directly sourcing Moringa seed oil from Latin America to sell to European Cosmetic Manufacturers



NEXT STEP?

Meeting you to fulfill your sourcing needs for specialty natural ingredients!



JANUARY 2023

On a farm in the Amazon we ran into the superfood Moringa Oleifera being fed to cows.

Its enormous versatility and sustainable properties led to the idea to supply Moringa oil to the European market.



SINCE THEN

- 4 new specialty natural oils added to the portfolio
- Certified Organic European importer and UEFT member
- Value added services like brainstorming and storytelling



PRIMEGREEN'S VALUE CHAIN

5 SPECIALTY NATURAL INGREDIENTS IN PORTFOLIO



COLOMBIA
Cacay Oil



PERUVIAN AMAZON
Sacha Inchi Oil



THE COAST OF PERU
Moringa oil



PERU AND BRAZIL
Buriti Oil



BRAZILIAN AMAZON
Acai Oil

1 STOP SHOP FOR SEAMLESS SOURCING

7+ EUROPEAN COUNTRIES SOLD TO

3 VALUE ADDED SERVICES

NETHERLANDS
OFFICE
+ SEAMLESSLY SUPPLY
THROUGHOUT EUROPE



BRAINSTORMING
WITH FORMULATORS



SOURCING
FOR BUYERS



STORYTELLING CONTENT
FOR MARKETERS



A COMMITMENT TO QUALITY

At Primegreen, quality is at the heart of everything we do.

From the sourcing of our natural ingredients to the final formulations used by our partners, we uphold the highest standards to ensure the purity, potency, and sustainability of our ingredients.

We work directly with trusted growers in Latin America, meticulously selecting raw materials that meet our rigorous criteria for ethical and environmentally responsible production.

By embedding our quality mindset into the daily operations of Primegreen and its partners, we continue to build trust, and maintain a transparent and sustainable value chain.



Primegreen has its own organic certification and most of our ingredients are certified organic.



UEBT
MEMBER
SOURCING[®]
WITH RESPECT

As a member of Union for Ethical BioTrade (UEBT), we reaffirm our commitment to protect biodiversity and promote responsible value chains.

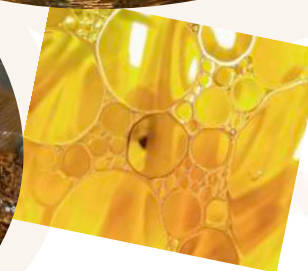


PURPOSE



Why do we exist?

To enhance life and nature in Latin American rural communities by empowering local talent to deliver the finest natural ingredients globally.



VISION



What do we achieve?

Primegreen creates value for every link in the value chain working with premium quality natural products for natural health and beauty.



MISSION



What do we do?

Primegreen creates ethical and sustainable value chains, connecting buyers and growers of natural specialty ingredients, allowing:

- **Growers** access to global markets to improve local living conditions;
- **Cosmetics firms** a premium quality development, sourcing and marketing process;
- **Consumers** access to new and exciting personal care experiences



VALUES & GUIDING PRINCIPLES



Quality

It is at the core of what we do. From the quality of our raw materials, to the attention for a smooth collaboration process, up until optimizing your customers' experience.



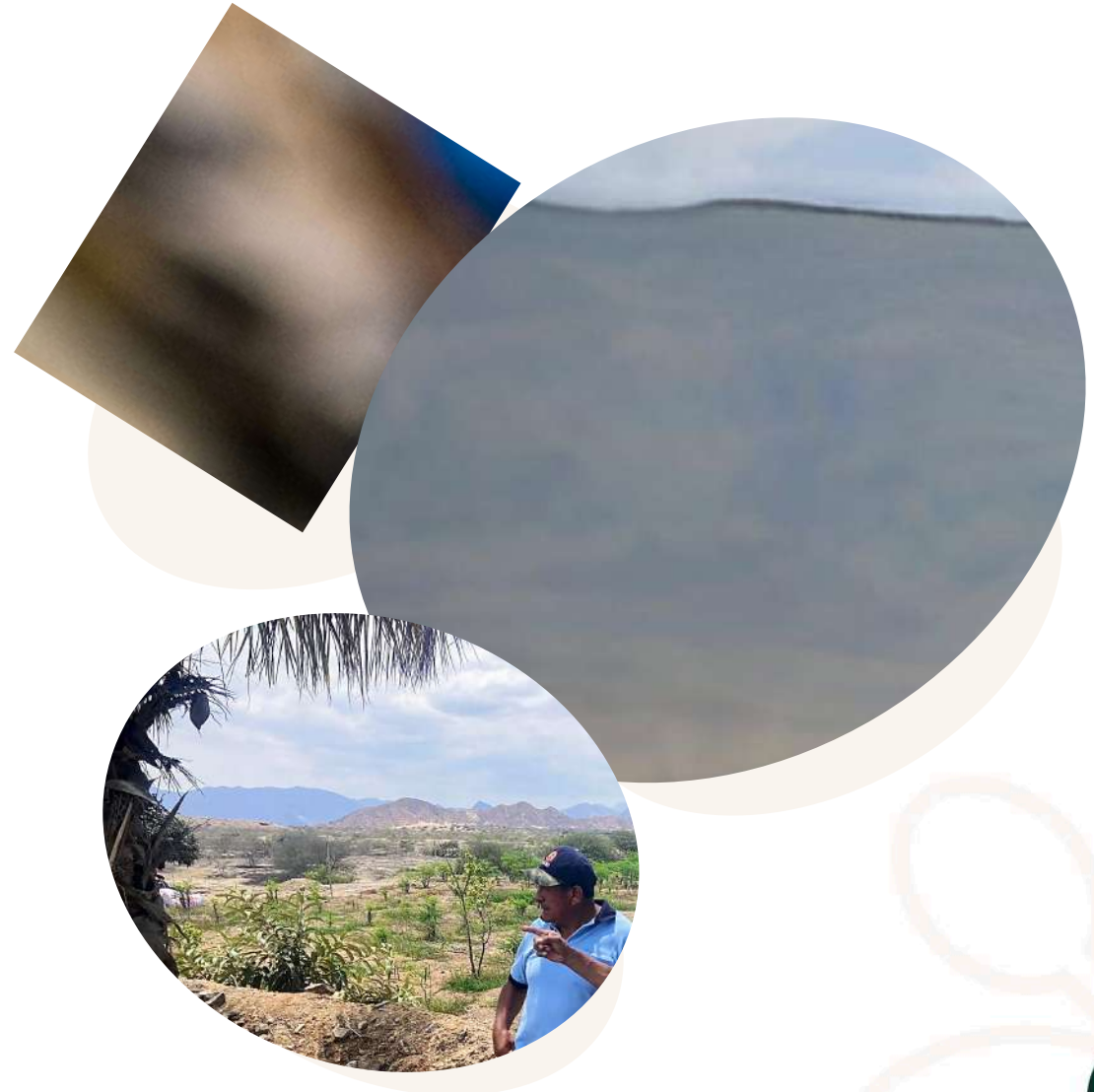
Transparency

About the way we operate. From 100% traceability of our ingredients, to open and proactive communication. With a strong determination to meet and exceed international code of conduct standards.



Loyalty

No matter how challenging the journey to success, we believe in building long-term relationships with partners who are equally eager to learn, share, and grow.






Ungurahui
Denocarpus bataua



Partner for your future hero ingredients!

PRIMEGREEN

- #SOCIAL ENTERPRISE
- #LATIN AMERICAN SPECIALTIES
- #HASSLE FREE SUPPLY
- #DIRECTLY SOURCED
- #LEAD TIME <5 DAYS
- #STORY TELLING
- #MORINGA
- #BURITI
- #SACHA INCHI



Partner for your future hero ingredients!

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PART 2.

OUR SERVICE OFFERING

HOW CAN WE HELP YOU?

YOUR ROLE

FORMULATOR

BUYER

MARKETEER

YOUR QUESTION

“Which specialty natural ingredient to use for our next personal care product?”

“Where to find seamless supply of specialty natural ingredients, meeting all our requirements?”

“Where to find unique content to create a catching story behind our exciting new ingredients?”

PRIMEGREEN'S SERVICE



BRAINSTORMING



SOURCING



STORYTELLING CONTENT



FORMULATOR

Your challenge

To find the best natural ingredient to create the desired health benefit in your personal care product.



Our solution: Brainstorming

Which stable natural ingredient fits your needs and requirements best?



BRAINSTORMING



“Which specialty natural ingredient to use for our next personal care product?”

How can we help you?

- Understand which natural ingredient fits your health benefit goals best
- Gain insight in the potential to replace synthetic alternatives
- Select the right ingredient aligning to quality, budget, lead time and certification requirements

Your benefit

- Make well informed decisions in selecting the newest and most exciting natural ingredients
- Translate your need into requirements for our growers to anticipate and make your buyer's life easier.

Our compensation

- Free of charge! Brainstorming with you allows us to better understand your needs to improve our service offering.



BUYER

Your challenge

To seamlessly source natural specialty ingredients meeting quality, budget, lead time and certification requirements.



Our solution: **Sourcing**

Seamless supply of natural specialty ingredients to your doorstep



SOURCING



“Where to find seamless supply of specialty natural ingredients, meeting all our requirements?”

How can we help you?

- Seamless supply of specialty natural ingredients from Latin America
- Ethically and sustainably sourced
- Bulk quantities with MOQ of 18 kgs
- Lab tested in ISO 17025 accredited labs
- From field and desk audited suppliers, compliant with our Responsible sourcing policy and UEBT requirements.
- 100% traceable and pure
- With full technical dossier
- Direct delivery at your doorstep (DAP)!

Your benefit

- Hassle free supply of ethically sourced, sustainable specialty natural ingredients, delivered at your doorstep.

Our compensation

- We charge an all-inclusive competitive and fair price per KG, delivered DAP.



MARKETEER

Your challenge

To find unique content to create a catching story and a premium buyer experience.



Our solution: **Storytelling**

Tailor made content for your marketing story



STORYTELLING



“Where to find unique content to create a catching story behind our exciting new ingredients?”

How can we help you?

- Profound understanding of our ingredients and its origin
- Storytelling content about:
 - Health benefits
 - Origin
 - The grower
 - The production process
 - Sustainability profile
 - Social projects

Your benefit

- Unique and tailor made, verifiable responsible sourcing content to create a story that will amaze your client!
- Examples of content types:
 - Video
 - Pictures
 - Interviews
 - Infographics
 - Blogs
 - Social media stories
 - Used generated content

Our compensation

- A tailor made, fair compensation for the value added to your marketing story.

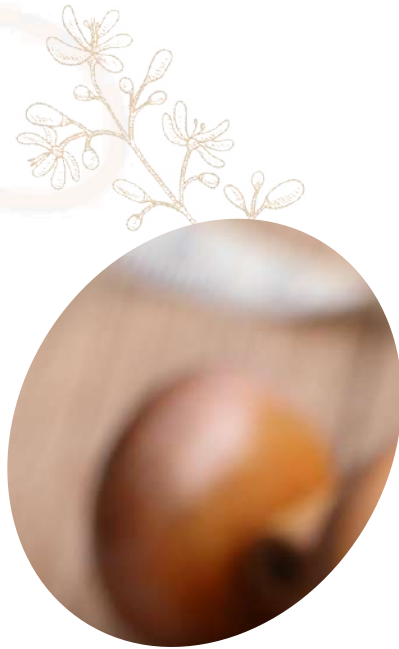




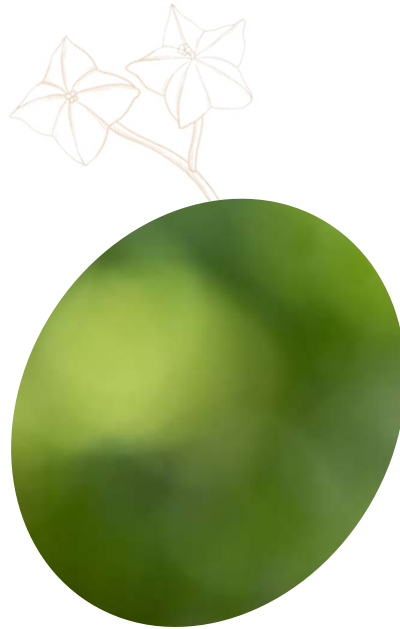
PART 3.

OUR INGREDIENTS PORTFOLIO

NATURAL INGREDIENTS PORTFOLIO



Moringa oil



Sacha Inchi
oil



Buriti oil



Açai oil



Cacay oil



BENEFITS AND APPLICATIONS

Skin



	<u>Moringa oil</u>	<u>Sacha inchi oil</u>	<u>Buriti oil</u>	<u>Açaí oil</u>	<u>Cacay oil</u>
Moisturizing	•	•	•	•	•
Antioxydant	•	•	•	•	•
Anti-aging	•	•	•	•	•
Acne control	•	•	•	•	•
Anti-Inflammatory	•	•	•	•	•
Antibacterial	•				
Skin Radiance	•	•	•	•	•
Repairing	•	•	•		•
Suncare			•		
Corrector tone/ pigmentation			•	•	•



BENEFITS AND APPLICATIONS

Hair



	<u>Moringa oil</u>	<u>Sacha inchi oil</u>	<u>Buriti oil</u>	<u>Açai oil</u>	<u>Cacay oil</u>
Hair Growth	•	•	•	•	•
Shine and Luster	•	•	•	•	•
Scalp Health	•	•	•	•	•
Hair Strength	•	•	•	•	•
Hydratation	•	•	•	•	•
Anti-pollution	•	•	•	•	•
Detangling	•	•	•	•	•
Frizz Control			•	•	•



MORINGA OIL

"A do-it-all ingredient
from the coast of Peru."

Discover the precious oil
from the 'Ben-Tree'



MORINGA OIL

A Healthy Ecosystem

- This extremely robust tree grows near the desertic coast of Peru, where few other crops survive. It contributes to reforestation and helps to absorb carbon dioxide in this region.
- Moringa trees are organically cultivated, allowing bees to happily feed on the Moringa flowers!
- Cold pressing the seeds results into seed oil and seed cake as byproduct. The seed cake is reused to fertilize the soil on which the Moringa tree grows.
- The Moringa Tree's water consumption is 2 to 4 times less than for other crops.



MORINGA OIL

Social Impact

- By sourcing directly from the grower, Primegreen guarantees healthy margins and fair payment for field workers
- Our growing partner invests in social housing for workers near the plantation site, improving their living conditions and reducing traveling time.



MORINGA OIL

Why include this ingredient in your formulation?



HIGH OLEIC ACID CONTENT

- Making it very moisturizing and able to penetrate deeply into the skin.
- Helping to lock in moisture, improving the skin barrier.
- Making it very stable and resistant to oxidation, extending its shelf life.



ANTI-INFLAMMATORY AND ANTI-MICROBIAL

- Thanks to compounds like zeatin, quercetin, and beta-sitosterol. It makes it beneficial for acne-prone and sensitive skin.



LIGHTWEIGHT TEXTURE AND NON-COMEDOGENIC

- It offers a lighter texture than other rich oils like Argan and Avocado.
- Makes it perfect for all types of skin.

Omega 9 (Oleic acid): 70-80%

Omega 6: <2% & Omega 3: <5%

Vitamin E

Light texture

High oxidative stability

Non-comedogenic



SACHA INCHI OIL

“An Omega 3 and 6 packed wonder from the amazon rainforest.”

The Amazonian treasure for radiant skin



SACHA INCHI OIL

A Healthy Ecosystem

- Grown organically, Sacha Inchi contributes to maintaining and improving soil health and environmental quality.
- Our growing partner prevents monocrop agriculture in the rainforest by ensuring that less than 25% of the land is used for the Sacha Inchi crops. Natural species can continue to grow along with beans, bananas and other natural species.



SACHA INCHI OIL

Social Impact

- Our growing partner improves the living conditions of the indigenous communities by supporting 600 people with access to technical training, creating stable demand and paying fair prices.



SACHA INCHI OIL

Why include this ingredient in your formulation?



EXCEPTIONALLY RICH IN OMEGA 3 AND 6

- Soothing dry and irritated skin.
- Making it very moisturizing and able to penetrate deeply into the skin.
- Helping to reduce wrinkles.



ANTI-OXIDANT AND FIRMING

- Thanks to its rich composition in vitamin E and sterols.



STABILITY

- Very stable compared to other oils rich in Omega-3 fatty acids.

*clinical study available

Omega 9 (Oleic acid): 9-15%
Omega 6 (Linoleic acid): 30-40%
Omega 3 (α -Linolenic acid): 40-50%
Vitamin A and E
Light texture
Non-comedogenic



BURITI OIL

"A β -CAROTENE PACKED OIL
FUNCTIONING AS NATURAL UV
PROTECTOR"

For a natural luminous and
youthful glow



BURITI OIL

A Healthy Ecosystem

- Growers are allowed to harvest roughly 70% of the fruits of every Buriti palm tree to leave 30% for local birds and preserve biodiversity.
- Situated in the Amazon Rainforest's wetlands, the Buriti palm tree greatly contributes to carbon capturing. Due to the lack of oxygen in this water-saturated environment, the carbon in the leaf litter and root will accumulate and be stored for hundreds of years.



BURITI OIL

Social Impact

- Our producers work with an association of family farmers who produce through sustainable management, enabling the development of production chains and socio-bio economics in the region.



BURITI OIL

Why include this ingredient in your formulation?



HIGH CONCENTRATION OF β -CAROTENE

- A powerful antioxidant and a precursor of vitamin A
- Helps to protect the skin from free radical damage, promoting cell regeneration, and acts as natural UV protection.



DEEP HYDRATION

- Highly emollient and penetrates the skin deeply, providing long-lasting moisturization.
- Making it particularly beneficial for dry and damaged skin and frizzy hairs.



RICH IN VITAMINS AND ANTIOXIDANTS

- Its content in Vitamins A and E contribute to the oil's anti-aging properties.

*clinical study available

Omega 9 (Oleic acid):
70-80%

Omega 6 (Linoleic acid): 2-4%

β -Carotene

Vitamin E

Non-comedogenic



AÇAÍ OIL

**"AN ANTIOXIDANT BURSTING
SPECIALTY FROM THE BRAZILIAN
AMAZON"**

Discover the Amazon's
powerhouse for radiant and
rejuvenated skin



AÇAÍ OIL

A Healthy Ecosystem

- Harvesting takes place by safely climbing to the top of the tree and handpicking the ripened berries to avoid deforestation.
- Only ripe berries are collected, allowing the Açaí palm tree to naturally regenerate.



AÇAÍ OIL

Social Impact

- Our growing partner subsidized the organic certification of more than 30 associated farmers
- The indigenous communities are empowered to produce higher quality fruits. From which they can earn a livelihood while preserving their cultural heritage



AÇAÍ OIL

Why include this ingredient in your formulation?



HIGH ANTIOXIDANT CONTENT

- Rich in anthocyanins, flavonoids, and phenols, combatting oxidative stress and protect the skin from environmental damage.
- Providing a natural glow to the skin.



A POWERFUL EMOLLIENT

- Thanks to its high content in Palmitic acid, Oleic acid and Linoleic acid.
- Hydrating and plumping the skin, giving it a youthful and radiant appearance.



SOOTHING AND ANTI-INFLAMMATORY

- Calming and soothing irritated skin, reducing redness, and improving overall skin tone.
- Making it beneficial for sensitive or inflamed skin conditions, promoting a more even and balanced appearance

Omega 9 (Oleic acid): 50-70%

Omega 6 (Linoleic acid) : 8-11%

Palmitic acid: 20-28%

Antioxidants

Light texture

Non-comedogenic



CACAY OIL

"A SKIN REPAIRING OIL FROM THE HEART OF COLOMBIA"

Discover what extraordinary levels of Omega 6 can do for damaged skin



CACAY OIL

A Healthy Ecosystem

- Our growing partner incentivized the reforestation of 5000 ha by promoting Cacay's economic potential to communities.
- Everything is used from the Cacay nut: From the husks that are composted to make fertilizer to the use of shells as biofuel for machines.



CACAY OIL

Social Impact

- Our growing partner encourages communities to plant new trees as alternative for illegal crops. Thereby increasing food safety and economic growth for 500+ farmers and indigenous families in conflict zones.



CACAY OIL

Why include this ingredient in your formulation?



SKIN REGENERATION

- Because of its content in Vitamin A, E and Linoleic acid, it makes it very effective for reducing scars, stretch marks, and wrinkles.



ANTI-OXIDANT

- Containing twice more Vitamin E than Argan oil.
- Helping the skin reparation and protects from environmental damage.



QUICK ABSORPTION

- Consisting of lightweight texture for quick absorption, leaving no greasy residue
- Making it very suitable for all skin types, including oily and acne-prone skin.

*clinical study available

Omega 6 (Linoleic acid): Up to 75%

Vitamin A

Vitamin E

Light texture

Skin regeneration

Non-comedogenic



NEW INGREDIENTS WE WILL SOON SUPPLY



BUTTERS

- Cupuaçu
- Murumuru



NATURAL OILS/ EXTRACTS

- Copaiba
- Passion fruit
- Coconut
- Ungurahui
- Chia
- Andiroba
- Dragon's blood
- Brazil nut



GUMS

- Tara



OTHERS

- Melipona Solani honey
- Dragon fruit (colorant)
- Moringa powder

Thanks to our extended network of producers in Latin America we can source many more ingredients and by products, reach out to us to know more!





**Looking forward to
get to know you!**

LET'S CONNECT!



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 **PRIMEGREEN**

